

COPPA Statement

EPIC Incorporated (EPIC) takes children's privacy seriously. While EPIC does not cater to children under 13 years of age, we understand that racing karts is a sport of all ages and that children under 13 years of age may come across our site while surfing the web. While we will do everything in our power to prevent children from giving out personally identifiable information or viewing inappropriate material, we at EPIC recognize that it is the parent's responsibility to regulate their children's web surfing. We cannot be held responsible for children misleading us about their age.

In compliance with our registration policy and the guidelines set forth by the Children's Online Privacy Protection Act (COPPA) and the Children's Advertising Review Unit (CARU), EPIC is committed to protecting the privacy of each visitor who registers with us. Here is an explanation of our Data Collection process.

1. Obtaining Parental Consent: Under the Children's Online Privacy Protection Act, which went into effect on April 21, 2000, EPIC will require parental consent when a child 12 or under registers with us, we will ask for a parent's e-mail address and then write to that e-mail address requesting parental consent. A parent has 21 days to respond with consent. If we do not hear back within 21 days, that child's registration information is deleted from our system. At the same time, we ask parents to closely monitor the Internet activities of their children and to become educated on the various Internet and software tools available to help ensure their child has a fun and satisfying on-line experience.
2. Information we collect via registration: EPIC uses its best efforts to respect the privacy of its on-line visitors. All information is collected directly on a voluntary basis and also passively, through Cookies (see below). We ask users to tell us how they found out about EPIC. We do not ask users for a real name or postal address. Instead they are invited to create a fictitious nickname and provide a date of birth, e-mail address, gender, zip code, and country.
3. How we use the registration information: EPIC uses information from registered users to notify contest winners and other creative material in our website. Note these nicknames are not personal information or e-mail addresses. No one can contact kids on-line or off-line based on these nicknames and all material for bulletin boards is prescreened by our editorial staff. We also use registered information to obtain a better understanding of our user profile and thus tailor our activities to meet the age and gender make-up of our visitors. This information also helps us study user patterns across the country. We make available our overall number of registered users in publicity documents.

4. Privacy: Under no circumstances do we share, rent or sell information about our registered users to any outside third party. All personally identifiable information is collected for our own purposes to help us better shape our content to meet the preferences of our audience.
5. Changing registration information: Registered users are welcome to view, change or delete their registration information at any time. Simply go to the page using the same computer from which you initially registered.
6. Using "Cookie" technology: We use a software technology called "cookies" to collect non-personal information about our visitors. Such information includes: type of browser software a visitor uses to access the Internet (i.e. Internet Explorer 7.0 or Netscape 6.0, etc.); type of operating system (i.e. Windows XP, Macintosh, etc.); or the domain name of the visitor's Internet service provider. We also count the number of visitors who come to our site each day in an aggregate form. Such information allows us to better access which attractions are meeting our audience in all of the above practices. We also use "cookie" technology to track and provide visitor scores on designated contests. Again, solely EPIC collects this personally identifiable information for internal purposes only. Finally, cookie technology frees visitors to enter EPIC's website without having to remember and enter any special passwords. In all of the above practices, it is the intention of EPIC to operate in full compliance with the Children's Online Privacy Protection Act and regulations promulgated by the Federal Trade Commission. We also adhere to the Children's Advertising Review Unit (CARU) guidelines on Internet advertising. For more information about the CARU please contact:
7. Why register: Visitors who register with EPIC can use certain special technology features. Registered users will, upon occasion, receive e-mail updates about our new activities and special services. If you would like us to stop sending these e-mail updates or need more information about our privacy policy, please send a request to us at: support@epicincorporated.com
8. Contests: Registered users of EPIC are able to participate in ongoing contests in the website. No prizes are awarded to contest winners until off-line and verifiable parental approval, including the prize recipient's mailing address, has been received. In addition, EPIC is prohibited from conditioning a child's participation in a contest or other activity based upon that child giving us more personal information than is reasonably necessary to participate in that activity.
9. Newsletters: Registered users of EPIC receive periodic updates on new features in the web site. Recipients may unsubscribe to these newsletters at any time. Only registered users can receive newsletters from the site. If a registered user 12

or under wishes to unsubscribe from our newsletters, we will immediately delete his or her e-mail address from our system.

Please send comments to:

EPIC Incorporated

2395 Highway 330

Bogart, GA 30622