

EPIC Incorporated's Privacy Policy

The policies below are applicable to the above-named online service (the "Service") produced and maintained by EPIC Incorporated (EPIC). EPIC collects personally identifiable information only during: (i) contest or sweepstakes registration and (ii) subscription registration for sites that require subscription and (iii) online shopping. In addition, registration is required and information is collected in certain portions of the Service in which guests specifically and knowingly provides such information along with content submissions, community postings (i.e. chat or bulletin boards), suggestions, or voting. EPIC may use such information to fulfill prizes, track compliance with our House Rules, or for editorial and feedback purposes (to the extent that is explained when guests provide the information). In the event EPIC plans to publicly post any such information on a site, guests are provided prior to notification of such posting and given the option of preventing such posting.

Policies for Individuals Under 13

EPIC COPPA Statement

EPIC encourages parents and guardians to spend time online with their children and to participate in the interactive activities offered on the sites.

No information should be submitted to or posted at the EPIC website by guests under 13 years of age without the consent of their parent or guardian.

Unless otherwise disclosed during collection, EPIC does not provide any personally identifying information, regardless of its source, to any third party for any purpose whatsoever.

All registrants receive e-mail confirming their registration. In addition, when a guest under 13 registers, his/her parent or guardian receives an e-mail alerting them to that registration and providing instructions on how the parent could delete the registration if so desired.

Although guests under 13 years of age are allowed to participate in contests, if such a guest wins, notification and prizes are sent to the parents or guardian identified in the initial registration process.

No information collected from guests under 13 years of age is used for any outside marketing or promotional purpose whatsoever, either inside or outside EPIC. Guests' e-mail addresses are never posted on the EPIC online website

without the consent of the guest. The Guestbook and Discussion Boards have options to display e-mail addresses.

It is our goal to make your visit to our site easy and enjoyable.

Policies for Individuals 13 Years of Age or Older:

With the permission of a guest who is 13 years of age or older, information submitted at the time of registration or submission may be used for marketing and promotional purposes by EPIC. By registering with EPIC every effort will be made to maintain your information in a secure environment by EPIC.

If you wish to stop receiving e-mail updates from EPIC, just click the "Newsletter" link in the drop down list located in the upper section of any page on the EPIC web site. Once you have entered your e-mail address, click the "Send" button and your request will be processed.

About IP Addresses

EPIC collects IP addresses for the purposes of system administration and to report aggregate information to our advertisers.

An IP address is a number that's automatically assigned to your computer whenever you're surfing the Web. Web servers – the big computers that "serve" up Web pages – automatically identify your computer by its IP address.

When guests request pages from the EPIC website, our servers log the guests' IP addresses. We do not link IP addresses to anything personally identifiable. This means that a user's session will be logged, but the user remains anonymous to us.

Use of Cookies – The EPIC Online Cookies Policy

What are cookies? Cookies are pieces of information that a web site transfers to an individual's hard drive for record keeping purposes. Cookies make web-surfing easier for you by saving your passwords, purchases, and preferences while you're at our site. The use of cookies is an industry standard, and you'll find cookies at most major web sites.

By showing how and when guests use the site, cookies help us see which areas are popular and which are not. Many improvements and updates to the site are based on such data as total number of visitors and pages viewed. This

information is most easily tracked with cookies. If you accept the first tracking cookie from EPIC, you won't be offered as many afterwards.

Examples of How the EPIC Website Uses Cookies

A cookie lets the computer remember that you've registered, which allows us to speed up your future activities at our sites. Similarly, the EPIC online store uses a temporary cookie to track which products you've chosen to purchase while shopping. The cookie expires once you're done shopping. Letting it do the record keeping saves you the trouble of entering information over and over again during a single visit. If you decline this cookie, you may have difficulty ordering your selections.

How the EPIC Website Does Not Use Cookies

The EPIC website never uses cookies to retrieve information from your computer that was not originally sent in a cookie. Except as described below:

The EPIC website does not use information transferred through cookies for any promotional or marketing purposes, nor is that information shared with any third parties whatsoever.

The EPIC does not use cookies to identify specific individuals, except in such cases as online shopping (see above) and contest registration (where a cookie allows you to enter a contest every day without registering again each time).

You may occasionally get cookies from our advertisers. EPIC Inc. does not control these cookies, and these cookies are not subject to the EPIC online cookie policy. The use of advertising sent by third-party servers is standard in the Internet industry.

Most browsers are initially set to accept cookies. If you'd prefer, you can set yours to refuse cookies or to alert you when cookies are being sent. However, it is possible that some areas of the site, such as the shopping, contest, and game areas, will not function properly if you do so.

Links to Other Sites

Users should be aware that when you are on the EPIC website you could be directed to other sites that are beyond our control. There are links to other sites from the EPIC website that take you outside our service. For example, if you "click" on a banner advertisement, the "click" takes you off the EPIC website.

This includes links from advertisers, sponsors and partners that may use the EPIC's logo as part of a co-branding agreement. These other sources may send their own cookies to users, collect data, or solicit personal information. Always be aware of where you end up.

Please keep in mind that whenever you give out personal information online for example, via message boards or chat – that information can be collected and used by people you don't know. While EPIC online strives to protect its user's personal information and privacy, we cannot guarantee the security of any information you disclose online and you do so at your own risk.

Security Policy

The importance of security for all personally identifiable information associated with our Guests is of utmost concern to us. We exercise great care in providing secure transmission of your information from your PC to our servers, utilizing encryption software.

Only those employees who need access to your information in order to do their jobs are allowed access, each having signed comprehensive nondisclosure agreements, which provides explicit legal confidentiality protections. Any employee who violates our privacy and/or security policies is subject to disciplinary action, including possible termination and civil and/or criminal prosecution.

Your Acceptance of These Terms

By using this site, you signify your assent to the EPIC Inc. Online Privacy Policy. If you do not agree to this policy, please do not use our sites. Your continued use of the EPIC Online site following the posting of changes to these terms will mean you accept those changes. You can send an e-mail to us with any further questions.

Questions regarding this statement should be directed to the Privacy Policy Coordinator, Legal Department, EPIC Incorporated, 2395 Highway 330, Bogart, GA 30622 – or send an e-mail to the Privacy Policy Coordinator at legal@epicincorporated.com